



Eaton Industries Pty Ltd  
Electrical Sector  
10 Kent Road  
Mascot, NSW, 2020, Australia  
tel: 02 9693 9333  
fax: 02 9693 1258



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**Contact**

### **Eaton completes Moeller integration with product branding and packaging changes.**

Eaton today announced details of the product and packaging changes it is making to finalise integration of The Moeller Group, which it acquired in 2008.

From 1 July 2011, the Moeller logo will start to be replaced by the Eaton logo on all products and packaging. These changes will flow through the supply chain throughout 2011 with a target completion date of 1 January 2012.

The products will have the same form, fit and function and carry the same order codes providing reassurance of continuity of supply and build quality.

In many cases, the former name will appear as Moeller® series on the product rating and carton labels in recognition of the value it has transitioned to Eaton.

In terms of organisation, product and production techniques, Moeller has been fully integrated into Eaton during the last two plus years. Moeller facilities have been adopting the Eaton Business System, a single continuous improvement system covering work processes, tools and tooling during this time.

More information on these changes can be found at [www.eatonelectric.com.au](http://www.eatonelectric.com.au)

#### **Eaton's Electrical Sector**

Eaton's electrical sector is a global leader in power distribution, power quality, control and industrial automation products and services. Eaton's global electrical product lines, including Cutler-Hammer®, Moeller®, Powerware®, Holec®, MEM®, Santak®, and MGE Office

Protection Systems™ provide customer-driven PowerChain Management® solutions to serve the power system needs of the data center, industrial, institutional, government, utility, commercial, residential, and OEM markets worldwide.

**Eaton Corporation**

Eaton Corporation is a diversified power management company with 2010 sales of \$13.7 billion. Celebrating its 100<sup>th</sup> anniversary in 2011, Eaton is a global technology leader in electrical components and systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 70,000 employees and sells products to customers in more than 150 countries. For more information, visit [www.eaton.com](http://www.eaton.com).

